

**25 YEARS**  
OF TRUSTED  
PROFESSIONAL SERVICES  
1999-2024



**MACHICA  
GROUP**

YOUR TRUSTED PROFESSIONAL SERVICE GROUP

# COMPANY PROFILE

**MACHICA  
TAN-CRUZ & Co**  
CPAs

AUDIT & ASSURANCE  
TAX & CONSULTING  
BUSINESS VALUATIONS  
FORENSICS  
FINANCIAL ANALYTICS  
FINANCIAL REPORTING

**MAXIN**

INSURANCE  
INVESTMENTS  
HMO / HEALTH  
FINANCIAL / ESTATE PLANNING  
RISK CONSULTING  
WEALTH MANAGEMENT  
CORPORATE SOLUTIONS



TRANSFER PRICING ADVISORY  
BUSINESS PROCESS OUTSOURCING  
BUSINESS REGISTRATION & PERMITS  
DOMESTIC & INT'L. BUSINESS ADVISORY  
CORPORATE FORMATION & STRUCTURING  
LOAN INTERMEDIATION  
TAX & PARALEGAL SERVICES  
EMPLOYEE BENEFITS CONSULTING

LEASING  
PROPERTY MANAGEMENT



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[www.maxin.ph](http://www.maxin.ph)



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leading **edge** alliance  
 innovation • quality • excellence



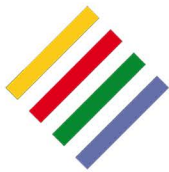
**FIRMS**  
**220** OPERATING IN  
**110**  
**COUNTRIES**

**ANNUAL REVENUE**  
**US\$3.2 BILLION**

**PARTNERS** **STAFF**  
**+2,300** **+25,000**

Since 2009, **Machica Group** has been a proud member of the LEA Global, one of the largest international associations in the world with more than 220 firms that focus on accounting, financial and business advisory services. LEA Global firms operate in more than 110 countries giving clients access to knowledge, skills, and experience.

Partners associated with LEA Global firms are recognized for their leadership in respective fields and consistently connect with clients across various industries. LEA Global is based in Minnesota, USA having an annual revenue of more than US\$3.2 billion supported by a global team comprising over +2,300 partners and +25,000 staff members.



**DEZAN SHIRA & ASSOCIATES**  
 Your Partner for Growth in Asia



**Machica FIRM, Inc.** through **MG Consulting** is part of Dezan Shira Asian Alliance. Collectively, the Alliance has presence in Hong Kong, China, Singapore, India, Vietnam, Indonesia, Thailand, Malaysia, and Philippines. As the host of the Alliance, Dezan Shira and Associates is the publisher of powerful and widely read Asian Briefing, China Briefing, ASEAN Briefing,

India Briefing, and Vietnam Briefing that chronicle the latest, most updated business intelligence and industry-specific reports. Dezan Shira and Associates can be reached at [www.dezshira.com](http://www.dezshira.com). With the objective of mutual coordination and cooperation, the Alliance is aimed at developing markets for business within Greater Asia and the neighboring Pacific territories.

**MFi | MACHICA FIRM, INC**



# HISTORICAL BACKGROUND



**Year founded :** 1999

**Classification :** Privately-owned.

**Machica Tan-Cruz & Co.** is a general professional partnership of Certified Public Accountants while **Machica FIRM, Inc.** is a domestic stock corporation. **Machica FIRM, Inc.** operates under trade names:

**MAXIN Insurance Agency & Machica Group Consulting**

**Founder :** Dr. Michael A. Machica

**Website :** [www.machicagroup.com](http://www.machicagroup.com)  
[www.maxin.ph](http://www.maxin.ph)

## MACHICA GROUP MEMBER COMPANIES:



**1999** Set-up first office in Tacloban City.

**2003** Bigger office and launched Machica FIRM, Inc.



**2018** Machica Group Center Inaugurated



**2014** Makati Business Office opened.



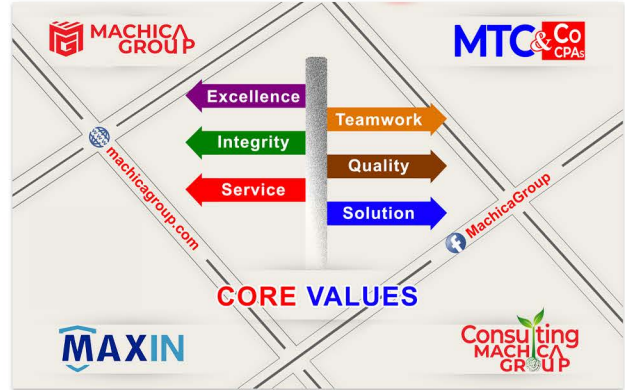
**2006** Started operations in Metro Manila.

# VISION

To be an internationally-recognized service group of socially inspiring leaders and professionals passionately driven by best practices and innovations in delivering optimum value to all stakeholders within the Philippine-ASEAN Pacific region.



THE  
Emotional Quotient  
Intelligence Quotient  
TEAM



## MISSION VISION

internationally recognized service group  
socially inspiring leaders professionals  
best practices all stakeholders  
Philippine - ASEAN - Pacific region optimum value

# MISSION

**We shall forge** ideal business relationship with business partners and clients.

**We shall develop** highly motivated, values-driven, and accomplished leaders and professionals.

**We shall endeavor** consistent leading-edge innovations and organizational excellence.

**We shall afford** best value to our stakeholders.



“From 2006 to 2021, **Machica Tan-Cruz & Co.** had been one of our major providers of professional services. It has highly trusted and easy to work team. We are indeed happy and confident with their services, thus, the longevity in this client relationship.”



**Antonio P. Tuviera | Former CEO, TAPE, Inc. / Eat Bulaga**



“The team at **Machica Group** has given us nothing less than excellent service and advice in financial reporting and tax compliance since we engaged with them in 2005. They treat us with utmost care beyond the numbers! Please continue the exceptional help and guidance.”

**Victor A. Domingo | Founder, Domingo Group / Former Secretary, DPWH**

“We are glad to partner with the CPA Firm of **Machica Tan-Cruz & Co.** for our assurance and audit needs. Dr. Machica, the lead partner, is effectively responsive to our organization’s needs and affords us with his sound advice. He is ably assisted by his equally competent and dedicated team members in the optimal service delivery.”



**Anacleta D. Aboyme | Former CEO, Rural Bank of Hindang / Director, R.B.A.P**



“**Dr. Michael Machica** and his team have worked and collaborated with Dezan Shira and Associates (DSA) and other member firms of DSA Asian Alliance for over 5 years, providing business support, advisory, finance, payroll, and tax services. The level of service and professionalism has always been reliable and efficient. In fact, we consider them the key to providing clients’ professional services needs in the Philippines. We have always enjoyed working with them, and look forward to continuing this close relationship in the years to come.”

**Alberto Vettoretti | Managing Partner, Dezan Shira & Associates**



**Ms. Leticia Y. Ruiz**  
*Treasurer, SL Ruiz Group*

“We hold **MAXIN Insurance Agency** in the high regard as far as customer service goes. We are among the agency’s early patrons who are happy with the level of service, not only in keeping with our insurance needs, but also in assisting us with claims settlements.”



**Mr. Anthony Sewell**  
*Former E.D, Scott Chemicals Holdings Ltd.*

“The **Machica Group’s** consulting segment is our major professional services provider in our Philippine subsidiary. From incorporating and obtaining corporate licenses, they are with us in providing accounting, tax, regulatory compliance support services, and corporate secretarial functions at very competitive prices.”



**Michael Klammer**  
*3D Artist / Ecosystem Advocate*

“As an ecosystem advocate, I admire **Machica Group’s business consulting** model which promotes and supports environmentally-sustainable client’s projects. Its founder, Dr Machica, is the leading figure of the Economy for the Common Good – Asia Pacific Chapter which advocates a more ethical economic model in which the well being of people and the environment become the ultimate goal of business.”



## SPECIALIZED SERVICES

**Loan Intermediation**  
**Transfer Pricing**  
**CPD Training Provider**

PRC CPD PROVIDER # 2018-185

**Risk Consulting**  
**Corporate Board Support**  
**Legal Consulting**

In house lawyer:

Atty. Jose Joannes S. Bagulaya, JD

**INTERNATIONAL & CORPORATE  
BUSINESS ADVISORY**

**FDI Advisory**  
**International Business Advisory**  
**Corporate Formation  
& Structuring**

**REGULATORY COMPLIANCE**

**BPO / FINANCE / TAX**



## TAX & CONSULTING

**Tax Planning & Advisory**  
**Management Consulting**



## INSURANCE SERVICES

**Life / Variable Insurance**  
**Health Insurance**  
**Non-life Insurance & Bonds**  
**Retirement Plans**

## INVESTMENT SERVICES

**Mutual Funds Distribution**  
**Investment Consulting**  
**Wealth Consulting**

## OTHER SERVICES

**Financial Planning**  
**Medical / HMO**  
**Estate Planning**  
**Corporate Solutions**

## AUDIT & ASSURANCE

**Financial Statements Audit**  
**Financial Reporting**  
**Transaction Advisory**  
**Due Diligence**  
**Internal and Compliance Audit**  
**Forensic Audit**

## INTERNATIONAL, CORPORATE, AND TAX SERVICES

We have alliance and tie-ups with consultants across the globe in providing business intelligence, advice, and market information to international investors and multi-national enterprises. Furthermore, we have collaboration with local law firms for corporate and tax matters. We also provide corporate governance support such as independent directorship-risk or audit committee, interim corporate governance or administration, and corporate secretarial works.

## BPO, FINANCE & TAX SERVICES

All enterprises—new or established, big or medium-sized, domestic or foreign-owned can leverage on and benefit from our encompassing BPO, Finance, and Tax Services, manned by trained and licensed accountants and tax advisors. By outsourcing such functions, our clients can focus on their strategic and core business model, and save on cost.

## REGULATORY, AND COMPLIANCE SERVICES

Given the various regulatory agencies which have jurisdiction on each business entity, we support our client with regulatory compliance services such as regulatory reporting, business permit processing, compliance with state health insurance, social security, housing fund, immigration, and work permit assistance among others.

## TRANSFER PRICING ADVISORY SERVICES

Our transfer pricing-consulting-services is centered on assisting clients comply with the requirements of OECD, local tax law regulation and in maximizing potential returns at each value chain on an economic entity. We provide robust, practical advice on designing, documenting, and defending our clients' pricing of intercompany transactions.

Our practice leader is a highly skilled finance, audit, and tax professional educated to DBA/Ph.D. level. Furthermore, he completed his post doctorate research (*visiting scholar*) in transfer pricing in Vienna. He completed Advanced International Tax Program at the Leiden University Tax Center, and Summer Course in International Taxation (*cum laude*) at JurGrad School of Tax and Business Law of Munster University. Transfer Pricing Course at IMF Academy, an affiliate of Transfer Pricing Associates of TPA Group.

We have alliance partnerships with foreign transfer pricing practitioners who are experts in transfer pricing, valuation, and customs services in their respective jurisdictions. Together, we can support a range of client issues in multiple industries.

## AUDIT AND ASSURANCE SERVICES

We provide audit and assurance services that are value adding. We always keep an open communication with our clients to conclude the engagement in the most efficient manner while addressing clients' unique needs.

The strength of our team lies in its collective capabilities, contributing significantly to the integrity of our clients' financial information. Each team member brings a wealth of expertise and a commitment to excellence reinforcing our ability to provide thorough and insightful audits.

We strengthen our process by following company rules and conducting careful quality checks. We adapt this approach for each client, paying close attention to their specific needs. This ensures that our method integrates well with the requirements of our clients, emphasizing our commitment for quality and excellence in our services.

## OTHER SPECIALTY SERVICES

We are happy to support our clients' seize market opportunities, to help them address the challenges of globalization, cross-border trade and investments, technology-enabled commerce, and to protect their assets, and guide to them navigate the maze of regulatory landscape. We have long developed and invested substantial resources on our specialty services, together with our local and foreign associates, and consultants, we provide tailored-fit, niche services and solutions.

Our specialty services include:

- Business Valuations
- Forensics
- Financial Reporting
- Financial/Estate Planning
- Risk Consulting
- Wealth Management
- Corporate Solutions
- Corporate Formation & Structuring
- Loan Intermediation
- Employee Benefits Consulting
- Tax & Paralegal Services
- Trainings (as CPD provider)
- Online Insurance Platform ([www.maxin.ph](http://www.maxin.ph))



# BUSINESS PARTNERS



Partner Since 1999



Qualifier 2018-2020, 2024

Court of the Table, 2021-2023



**BPI MS**  
INSURANCE



**STRONGHOLD**  
INSURANCE COMPANY, INCORPORATED



**Prudential**  
Guarantee

INSURING GROWTH



**BETHEL**

GENERAL INSURANCE AND SURETY CORPORATION



**PIONEER**  
YOUR INSURANCE



**ALPHA**  
INSURANCE & SURETY COMPANY, INC.



**MALAYAN**  
INSURANCE

**Intellicare**  
YOUR INTELLIGENT HEALTH CHOICE

**Maxicare**



**FAMI**

FIRST METRO ASSET MANAGEMENT, INC.  
Metrobank Group

**MACHICA TAN-CRUZ & CO**  
CPAs

and its partners are duly accredited with the following government, and regulatory offices for tax and audit practice



**Securities and Exchange Commission**  
PHILIPPINES



# ACCREDITATION

# CORPORATE MILESTONES



10TH ANNIVERSARY



20TH ANNIVERSARY



2022 CHRISTMAS PARTY



# INDUSTRY EXPERIENCE



- |  |  |  |                                      |  |                                  |
|--|--|--|--------------------------------------|--|----------------------------------|
|  | Bank & financial services              |  | Hotels & restaurants                 |  | BPO / IT companies               |
|  | Insurance companies, HMOs, & brokers   |  | Hospital & medical services          |  | Importers / Exporters            |
|  | Energy & electric cooperatives         |  | Consumer goods                       |  | Educational / Religious entities |
|  | Manufacturing and trading              |  | Shipping / logistics                 |  | Chemicals                        |
|  | Entertainment & media                  |  | Mining & mining services             |  | Golf & country clubs             |
|  | Foreign companies (ROHQ, Branch, etc.) |  | Shared services                      |  | Wholesale & retail trade         |
|  | Holding companies                      |  | Foundations / NGOs                   |  | Constructions                    |
|  | Agri-ventures                          |  | Real estate / housing & condominiums |  | Professional services            |
|  | CDA-registered Cooperatives            |  | Manning companies                    |  | Filipino & Foreign expats        |

# PROFILE OF INTERNATIONAL CLIENTS



Head office / Parent company locations of MNEs we have served.

# AFFILIATIONS AND MEMBERSHIPS



# SELECTED CLIENTS



**SAFEGUARD GLOBAL**

**VELA**  
connect · deliver · enable



**RuralBank of Hindang**  
HINDANG | INOPACAN | SOGOD | BATO | HILONGOS | BAYBAY



**Cebu Yacht Club**



**CATAPULT**

**Endress + Hauser**  
People for Process Automation

**EZJONES CONSTRUCTION**

**COMMTECH ASIA**



**THE ADDRESS AT WACK WACK**

**KLUDI**  
WATER IN PERFECTION

**Scott Chemicals**  
A CALDIC COMPANY

**etheric**  
SYSTEMS & SOFTWARE

**FUNDLIFE**  
DREAMS IN COLOUR

**ALABANG COUNTRY CLUB, INC.**



**DCF**  
Subsea

## Dr. Michael A. Machica

**Managing Partner & Chairman, Machica Tan-Cruz & Co**  
**Chief Consultant & Chairman, Machica FIRM, Inc.**

**Email:** chairman@machicagroup.com  
**Skype:** michael.machica      **Mobile:** +63-917-306-0208  
**LinkedIn:** ph.linkedin.com/pub/michael-machica  
**Languages:** English, Filipino, Cebuano, and Waray  
**International exposures:** Asia, Europe, U.S., the Pacific, Australia

### Specialty

Tax planning and auditing	Transfer pricing
Business and corporate advisory	Wealth planning
Independent directorship	Insurance & risk consulting

### Leadership and Career Profile

Chairman and Managing Director, Machica Group  
 Former Chairman / CFO, Paytaca  
 Former Vice President, Risk Management, BDO Unibank  
 Former Audit Associate, SGV & Co / Ernst & Young Philippines

### Awards and Recognitions

Most Outstanding CEO (Business Sector), ACLADEB  
 Asia Pacific Entrepreneurs Awards, Enterprise Asia  
 Business Excellence Certificate, World Confederation of Businesses  
 Governance & Finance Management, Elite Leadership Award  
 Best Filipino Achiever in Business Mgt., Golden Globe Awards  
 Outstanding Professional Award, Superbrands  
 Outstanding Tax & Accounting Consultant, People's Choice Awards  
 Client's Choice - Tax Law in the Philippines, Legals Finest 200, U.K.  
 Outstanding Alumnus, Eastern Visayas State University  
 Young Achiever in Public Practice, PICPA National Awards  
 Consistent National Awardee / COT-MDRT, AXA Phils.

### Int'l. Tax Post-graduate Qualifications & Trainings

Post-doctorate Research in Transfer Pricing (*visiting scholar*),  
 Institute for Austrian and International Tax Law, WU Vienna  
 Transfer Pricing Course, IMF Academy, Netherlands  
 Advanced Int'l. Tax Law, International Tax Center Leiden, NL  
 Int'l. Taxation (*cum laude*), JurGrad School of Tax & Business  
 Law, Universitat Munster, Germany  
 Credits in U.S. Business Law and Tax, University of Guam

### Formal Degrees

D.B.A. (*summa cum laude*), American Management University  
 Ph.D. in Management, with *academic and dissertation distinction*  
 (*summa cum laude equivalent*), I.A.M.E.  
 M.B.A., *class valedictorian, outstanding graduate in academics,*  
*& with thesis distinction*, I.A.M.E.  
 B.A. major in accounting, *cum laude and rank No. 1*, E.V.S.U.

### Executive Education

Executive Program on Corporate Management, HIDA, Japan  
 Risk Management for Banking & Financial Services, Indian School  
 of Business in association with Kellogg School of Management  
 Leading Professional Services Firms, University of Cambridge

### Post-graduate Certificates

Int'l. Governance, Nyenrode Corporate Governance  
 Institute, Nyenrode Business University, Netherlands  
 Managing Human Resource of Growing Companies,  
 Ateneo de Manila University

### Professional and Academic Involvements

Former Accountancy Lecturer, EVSU, 1995-1996  
 Director, Nat'l. Asso. of CPAs in Public Practice, 2011-2013  
 Various Capacities, PICPA, 2005 to 2023



### Professional Certificates / Memberships

Chartered Doctor of Business Admin., CIMS, USA  
 Senior Fellow, RIACC / RIM, Singapore  
 ASEAN Chartered Professional Accountant  
 Certified Public Accountant, Philippines  
 Certified Investment Solicitor (**Top 1**), Philippines  
 Certified Internal Auditor, IIA, USA  
 Certified Financial Services Auditor, IIA, USA  
 Diplomate in International Management, AAEFI  
 Life & Non-Life Insurance Underwriter, Philippines  
 Certified Estate/Wealth Planner, Philippines

### Other International Exposures

Alternative Economics & Monetary Systems, Vienna  
 International Investment Law, Athens  
 Corporate Credit Analysis, Fitch Learning, Hong Kong  
 Global Entrepreneurship, Handong Global Univ.  
 Pohang, South Korea  
 31st Kankeiren-India-Japan Mgt. Program, Osaka  
 Program for Quality Mgt., AOTS - HIDA, Tokyo  
 Ad. Strategic Business Mgt., AF Consult, Sweden





**Joan Tan Cruz, RN**

**CEO, MAXIN Insurance Agency / MG Consulting / Machica FIRM, Inc.**

**Email:** joan.machica@machicagroup.com

**Mobile:** +63-926-717-5493

**Languages:** English, Filipino, and Waray

**International Exposure:** Asia

**Specialty**

Human resource consulting  
BPO consulting

Corporate management  
Insurance and risk consulting

Joan was elevated to the presidency of Machica FIRM, Inc. in 2011, and is concurrently the Finance/HR Head at Machica Tan-Cruz & Co.

She was formerly the Vice President and Head of the Group’s Administration, Finance and Human Resource Department. She started with the group’s insurance division after her 3-year stint in a universal bank. She is licensed for life and variable insurance, and non-life insurance, with the Insurance Commission; and an AXA Certified Health Specialist. She is a registered nurse and earned units in Master in Health Sciences.

Since 2009, she has completed trainings on *Human Resource* at the Ateneo de Manila University School of Business; *Best Practices in Crafting HR Policies & Contracts*, Center for Global Best Practices; *Advanced Labor Seminar-Workshop for Management: Strengthening the Company’s Labor Management Systems, Procedures and Infrastructures* at the Asian Institute of Marketing and Entrepreneurship. At the International Federation of Professional Managers, Joan completed *Certified Human Resource Professional Program* (CHRP), a global recognition of HR professionals with headquarters in U.K.

In 2019, the World Confederation of Businesses conferred upon her ‘*Excellence in Business Leadership*’. Finally, she is a consistent *GAMA FLA awardee* in her capacity as Unit Manager of AXA Phils. since 2019.

**Ma. Grace A. Machica, CPA, CrFA, MDP**

**Partner, Machica Tan-Cruz & Co**

**Email:** manila@machicatancruz.com

**Mobile:** +63-917-512-6137

**Languages:** English, Filipino, and Waray

**International Exposure:** Asia

**Specialty**

Tax planning

Business and corporate advisory

Audit and forensic

Corporate management



At Machica Tan-Cruz & Co, Grace is the Partner-In-Charge of its Manila and Makati Offices where she leads in audit, tax, and BPO-related engagements. She is a CPA, a Certified Forensic Accountant (CrFA), an associate member of CPA Australia, and has completed the Certified Internal Control Auditor program. She is also registered as an ASEAN Professional Chartered Accountant. She is a member of PICPA and ACPAPP and actively participates in Asia–Pacific conferences. Grace had years of professional experience gained from Valdes Abad & Associates, CPAs (formerly Carlos J. Valdes and Associates, CPAs) in Makati City. At that time, the Firm was the local affiliate of RSM International. In her last year at Valdes, she was the overall audit-in-charge. As a Firm scholar, Grace earned her Management Development Program (MDP) executive education at the Asian Institute of Management in April 2014. She completed her BS Accountancy degree at Eastern Visayas State University with one-term cross-enrollment at the De La Salle University, Manila.

In 2019, she was recognized by World Confederation of Businesses with ‘*Excellence in Quality Management*’.

**Ma. Melissa Shyr A. Ocampo, CPA, CBA****Regular Partner**

**Email:** melissa.ayles@machicagroup.com  
**Mobile:** +63-927-176-6984  
**Languages:** English, Filipino, and Waray

**Specialty**

Tax planning                              Business and corporate advisory  
Audit    BPO services

Melissa is a Regular Partner of the Group's East Visayas practice. She handles audit, tax, and business consulting portfolio. She concurrently oversees the firm's quality assurance department.

Melissa is a CPA and is a *cum laude* graduate in Accountancy at Saint Paul School of Professional Studies. She has completed the *Chartered Business Administrator (ChBA)* program as a Firm's scholar in 2012. She also completed *Supervisory and Managerial Seminar and Performance Management through Coaching and Mentoring* given by Router Philippines Market Research and Resource Management in 2011. Further, she completed the PICPA-EVR Quality Assurance Training in 2022.

She started her career in October 2009 as an associate handling both tax and audit engagements. In mid-2012, she was seconded to a foreign client to handle the interim comptrollership of its Philippine branch. She was a recipient of "Most Improved Employee of the Year." Recently, she bagged the 'Leadership Improvement' award.

**Joseph Tan Cruz, CPA, CIA****Consultant (former partner), Machica Tan-Cruz & Co**

**Email:** mail@machicagroup.com  
**Mobile:** +63-917-543-4857  
**Languages:** English, Filipino, and Waray  
**International Exposure:** Asia and Europe

**Specialty**

Internal Audit  
Banking and finance advisory  
Continuing professional development



Joseph completed his degree in Accountancy at Saint Paul School of Professional Studies, *summa cum laude*, and is a recipient of the *highest scholastic trophy award* and *GM Arroyo leadership award*. He placed **second** in the May 2005 CPA board examinations, and also landed in the **Top Five** of the international certification examination for Certified Internal Auditors given in November 2007. He previously taught accounting subjects both in the undergraduate courses and in the CPA review. He also served Procter and Gamble Audit Hub of Asia as an internal auditor. He conducted audits in its offices in Vietnam, Singapore, India, Indonesia, France, and Japan. Aside from his involvement with Machica Tan-Cruz & Co as a consultant, Joseph is a First Vice President for Corporate Banking Sector at a local universal bank. He completed *Accelerated Management Program* at the NUS Business School in Singapore.

**Jose Joannes Bagulaya** is a litigation lawyer with experience in administrative, civil, and criminal cases, as well as in non-litigation legal matters such as estate settlements and real estate acquisitions and negotiations. He completed his degree in Mass Communication from Central Philippine University, and earned his Juris Doctor degree at Saint Paul School of Professional Studies, Palo, Leyte.

**Atty. Jose Joannes Bagulaya****Legal Consultant**

**Email:** bagulaya@taclobanlawyer.com  
**Mobile:** +63-917-620-5180  
**Languages:** English, and Filipino



## Willard Aswigui, CPA, EMBA

**Business Development Director,  
Machica Tan-Cruz & Co / MG Consulting**

**Email:** w.aswigui@machicatancruz.com

**Mobile:** +63-917-329-3141

**Languages:** English, Filipino

### Specialty

Cash and Treasury Management  
Financial Accounting  
Tax & Compliance

Project / Risk Management  
Corporate Finance

Willard completed his Executive MBA from Asian Institute of Management. As a licensed CPA, he is a member of PICPA, Institute of Public Accountants, and Financial Executives Institute of the Philippines. He previously served P3OPLE4U, Inc. as Treasurer and CFO. He participated in professional trainings on accounting, tax and treasury, regulatory, and legal environments across multiple jurisdictions (i.e. Philippines, Hong Kong, BVI and Japan). Aside from his involvement with Machica Tan-Cruz & Co / MG Consulting, Willard is a Board director at CLOUD, Inc., and is the CEO of Konstructl.

## CORPORATE SOCIAL RESPONSIBILITY INITIATIVES



### M.I.K.E Program & Summer Outing

The Machica Group officers and staff went to Brgy. Garawon, Hernani, Eastern Samar for the group's annual summer outing and escape. Conducted a program named M.I.K.E (Machica Inspires Kids Education) to show appreciation and to inspire elementary pupils

### M.I.K.E Student Appreciation Program

The Machica Group in coordination with the teachers and faculty members of 103 – A Paglaum, Tacloban City conducted a "Student Appreciation Program". The Student Appreciation Program is part of M.I.K.E's (Machica Inspires Kids Education) initiatives.



### Machica Summer Outing and Back to School Program

After the hard works during the audit season, the group enjoyed its summer outing in Quinapondan, Eastern Samar, where they also practiced their corporate social responsibility through their "Back to School Program."



## Makati Business Office

Unit 1101 Cityland 10 Tower 1  
156 H. V. dela Costa St., Ayala North  
Makati City, 1209 Philippines

Telephone No. +63 (2) 8354-3435  
Mobile No. +63 917 841 6776  
Email: mail@machicagroup.com



## Manila Office

2326 A. Marina St., San Andres Bukid,  
Sta. Ana, Manila, 1017 Philippines

Telephone No. +63 (2) 8354-3435  
Mobile No. +63 917 701 6406  
Email: manila@machicagroup.com  
manila@machicatancruz.com

## Tacloban Offices

### Machica Group HQ

121 Independencia St.  
Brgy. 51, Tacloban City, 6500 Philippines

Telephone No. +63 53 832 3567  
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machicafirm@yahoo.com

### Burgos Downtown Office

204 P. Burgos Street, Brgy. 23-A  
Tacloban City, 6500 Philippines

Telefax No. +63 53 523 5122, 523 4785  
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Mobile No. +63 917 321 7754  
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